

ACHIEVERS FINANCE INDIA (P) LTD PRIVACY POLICY

I) INTRODUCTION:

Achievers Finance India (P) Ltd is committed to protecting your personal information and has created this Privacy Policy to provide you with information about its privacy practices. This Privacy Policy tells you how the Company will collect, use, disclose, transfer, and store your information collected on the Platform. The Privacy Policy may be changed at any time upon the sole discretion of the Company and without prior notice to you.

II) What information do we collect?

We may collect and process the following data:

- a. Information you give us about you (Submitted information):
- provided by filling in forms in the Platform;
- provided by corresponding with us (for example, by e-mail or chat); including information you provide when you register to use the Platform, subscribe to any of our services, search for a service, share data via the Platform, enter a competition (if any), promotion or survey, and when you report a problem with the Platform, our services, or any of our sites and/or mobile application; and
- b. Information we collect about you and your device.

Each time you visit one of our Sites or use one of our Apps we may collect the following information:

technical information, including the type of mobile device you use, unique device identifiers (for example, your device's IMEI or serial number), information about the SIM card used by the device, mobile network information, your device operating system, the type of browser you use, IP address or your device's location and time zone setting (Device Information); information stored on your device, including contact lists, call logs, SMS logs, contact lists from other social media accounts, photos, videos or other digital content (Content Information); details of your use of any of our mobile applications or your visits to any of our sites including, but not limited to, traffic data, location data, weblogs and other communication data (Log Information).

c. Location information.

We may also use GPS technology or other location services to determine your current location.



d. Information we receive from other sources (Third Party Information).

We reserve the right to work with a limited number of third parties (including credit reference agencies, mobile network providers, and collection agencies) and may receive information about you from them.

III) What do we do with your information?

The information we collect from you may be used in one of the following ways:

a. To personalize your experience

Your information helps us to better respond to your individual needs.

b. To improve our website

We continuously strive to improve our website offerings based on the information and feedback we receive from you.

c. To improve customer service

Your information helps us to respond more effectively to your customer service requests and support needs.

d. To process transactions

Your information, whether public or private, will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever, without your consent, other than for the express purpose of delivering the purchased product or service requested.

- e. To administer a contest, promotion, survey or other site feature
- f. To send periodic emails
- g. The email address you provide may be used to send you information, respond to inquiries, and/ or other requests or questions.

IV) How do we protect your information?

We are committed to protecting your privacy. We maintain physical, electronic and procedural safeguards to protect your personal information from unauthorized access. We review our



policies and practices, monitor our computer networks, test the strength of our security and monitor our compliance with relevant laws in order to help us ensure the safety of your personal information.

As part of maintaining our relationship with you, we may share your personal information within the Company, but only for the Identified Purposes, and in accordance with this Privacy Policy.

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

If you conclude your relationship with us, we will continue to safeguard the privacy of your personal information in accordance with this policy and as required by law. Your personal information will be retained by us only as long as it is needed, or to meet any legal, regulatory or tax requirements.

V) DATA TRACKING

Cookies

To facilitate and customize your experience with us, we may store cookies on your electronic devices. A cookie is a small text file that is stored on a user's electronic device for record-keeping purposes which contains information about that user. We use cookies to save your time while using the Platform, remind us who you are, and track and target your interests in order to provide a customized experience. Cookies also allow us to collect non-personally identifiable information from you, like which pages you visited and what links you clicked on. Use of this information helps us to create a more user-friendly experience for all visitors. Most browsers automatically accept cookies, but you may be able to modify your browser settings to decline cookies. Please note that if you decline or delete these cookies, some parts of the Platform may not work properly.

Session Data

We may automatically log generic information about your computer's connection to the Internet, which we call "session data", that is anonymous and not linked to any personal information. Session data consists of information such as the IP address, operating system, type of browser software being used by you and the activities conducted by you on our Platform. An IP address is a number that lets computers attached to the Internet, such as our web servers, know where to send data back to the user, such as the pages of the site the user wishes to view. We collect session data because it helps us analyze things such as the items visitors are likely to click on most, the manner in which visitors click preferences on our Website, number of visitors surfing to various pages on the site, time spent by the visitors on our Website and frequency of their visit. It also helps us diagnose problems with our servers and let us better administer our systems. Although such information does not identify any visitor personally, it is possible to



determine from an IP address a visitor's Internet Service Provider (ISP), and the approximate geographic location of his or her point of connectivity.

VI) Contact us

For any further queries please contact us at:

Achievers Finance India (P) Ltd

Registered Address: 32/A, Diamond Harbour Road,

Sakherbazar, Kolkata- 700008

Contact No.: 033 6606 3000

Email: cs@achieversind.com